# Company Profile

Presented By:

TOP UP ENTERPRISE SDN BHD







### Introductory Note

Welcome to TopUp Enterprise Sdn Bhd!

At TopUp, we specialize in high-quality clothing manufacturing and premium cleaning solutions. Our commitment to excellence ensures that every garment we produce meets the highest industry standards, combining style, durability, and functionality. Likewise, our cleaning products are designed to deliver superior efficiency and reliability, catering to both personal and industrial needs.

Driven by innovation and quality craftsmanship, we take pride in meeting the diverse needs of our customers with professionalism and care. Whether you're seeking expertly crafted apparel or high-performance cleaning products, TopUp is your trusted partner.

Together, let's build a cleaner, more stylish future!

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### **Company Overview**

TopUp is a leading manufacturer specializing in high-quality clothing production and premium cleaning solutions. With a strong commitment to innovation and quality, we deliver expertly crafted apparel and effective cleaning products tailored to meet the needs of both individuals and businesses.

#### What We Offer

Clothing Manufacturing: High-quality garments made with precision and care, from casual wear to premium apparel.

- High-quality fabric sourcing
- Custom clothing production
- Bulk orders for businesses and retailers
- Private labeling and OEM services

Cleaning Products: Effective and reliable solutions designed for personal and industrial use.

## Corporate Vision

"To be a leading innovator in apparel manufacturing and cleaning solutions, delivering high-quality, sustainable, and customer-focused products that enhance everyday living and business efficiency."

Our vision is to:

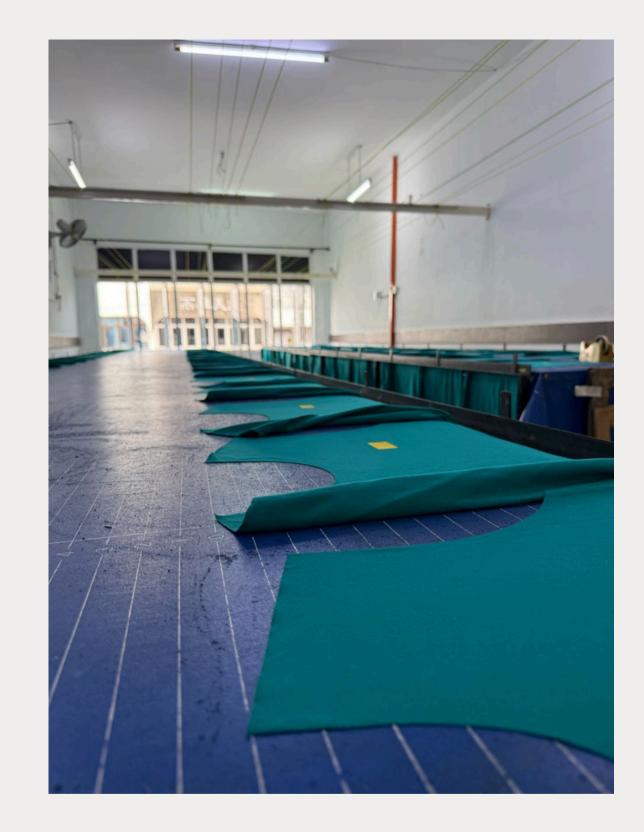
Set Industry Standards – Produce top-tier clothing and cleaning products with superior quality and innovation.

Champion Sustainability – Implement ecofriendly materials and production methods for a greener future.

Enhance Customer Experience – Provide tailored solutions that meet diverse market needs.

Expand Globally – Grow our brand beyond borders while maintaining our commitment to excellence.







## Corporate Mission

#### At TOP UP ENTERPRISE SDN BHD, our mission is to:

Deliver Excellence – Manufacture high-quality apparel and cleaning solutions that meet industry standards and exceed customer expectations.

Innovate & Improve – Continuously enhance our products and processes through innovation and advanced technology.

Promote Sustainability - Commit to eco-friendly materials and responsible production to reduce environmental impact.

Empower Businesses & Consumers – Provide reliable, cost-effective solutions that support our customers' success and daily needs.

Build Lasting Relationships – Foster strong partnerships with clients, suppliers, and stakeholders through trust, integrity, and exceptional service.

### Company Milestones

Our Journey: Company Milestones

At TopUp Enterprise Sdn Bhd, we take pride in our growth and achievements over the years. From humble beginnings to becoming a trusted name in clothing manufacturing and cleaning solutions, our journey is defined by dedication, innovation, and excellence.

Year 1982 - Company Establishment Founded in George Town, Penang, with a vision to deliver highquality apparel.

Year 1990 - Expansion of Clothing Manufacturing
Increased production capacity and introduced private labeling and OEM
services to serve a broader market.

Year 2020 - Launch of Cleaning Product Line Diversified our business by developing premium cleaning products for both personal and industrial use. 2021 - Partnership with Karcher, Goodmaid Secured collaborations with leading retailers, expanding our brand presence across Malaysia.

Looking Ahead

With continuous innovation and commitment to quality, we aim to grow further and bring even better solutions to our customers worldwide.

## Let's Build Together





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